

Registration Form

I am interested in a grant for:

Street furniture/ street scene improvement

Shop front improvement

Empty shop improvement

Promotions/ marketing

Learning and training skills

Community improvement project

Other _____

How to apply

The grant scheme will be administered within the Chief Executive's directorate.

To register your interest and to receive an application pack, please complete the attached registration form and return it to:

**Elmbridge Civic Improvement Fund
Corporate Policy and Partnerships
Elmbridge Borough Council
Civic Centre
High Street
Esher
Surrey
KT10 9SD**

Telephone: 01372 474385

Fax: 01372 474932

Email:
corporatepolicy@elmbridge.gov.uk

Website:
www.elmbridge.gov.uk/business/ecif



Elmbridge Civic Improvement Fund





Introduction

Elmbridge Borough Council is committed to sustaining a vital and vibrant local economy, supporting local businesses and encouraging training and employment opportunities for our residents. In order to meet this commitment a grant scheme - the Elmbridge Civic Improvement Fund (ECIF) – has been established.



Purpose & Eligible Projects

To fund, by way of a grant, environmental and business projects within Elmbridge that benefit the local economy. This will include:

- Street furniture and street scene improvements, including cleaning;
- Initiatives to improve the use and appearance of empty shops;
- Improving shop fronts;

- Promotions and marketing initiatives to attract the public to the services and amenities available;
- Learning skills and training initiatives and
- Initiatives that promote community improvement projects where there would be a significant benefit to the local economy.



Who can apply?

- Business groups (formal and informal)
- Trade associations
- Chambers of Commerce
- Community Organisations
- Individual independent businesses

Applications must be for one-off grants with no ongoing expenditure for Elmbridge Borough Council.

Priority will be given to applications that meet Elmbridge's vision and priorities and where the benefits will be long-lasting.



How much finance is available?

Grants for between 25 and 75% of eligible costs are available. Applicants are expected to fund at least 25% of the total project costs.

Applications will be assessed individually and only the minimum amount required to secure the implementation of the project will be approved.

Payment will normally only be made following a site visit/ summary report of promotional/training or marketing event and submission of verifiable invoices.

